

# Primal Studios

## Commercially released images for your advertising and promotions

With the huge shift from paper based advertising to online web and social media based advertising your image as a successful and effective business heavily relies on your ability to project the very best you have to offer. Beautiful and striking images of your dancers are vital in building and maintaining a strong following and marketing campaign for your business. With more followers and fans comes greater exposure directed straight at your advertising target base. For a fraction of the cost of what we pay for phone book based advertising you can now book a commercial shoot with Primal Studios giving you striking images of your dancers at their very best. Our images will give your business the edge and help it stand out amongst your competitors.

### **Booking a shoot**

To secure your booking a non refundable session fee of \$99 is needed. If for any reason your booking is canceled you will have the opportunity to reschedule your shoot to the next available date or to a mutually agreed time. To inquire about making a booking please contact Damian at [damian@primalstudios.com.au](mailto:damian@primalstudios.com.au)

### **We offer 2 types of commercial shoots for your convenience.**

#### **• Supershoots:**

Our Supershoots are by far our most popular option for dance schools. Supershoots are dancer based, not time. Bring 5 or more of your dancers to our studio and receive huge savings and a large number of commercially released and prepared images. Supershoots are designed so schools can minimise the cost of a shoot by sharing the cost with your students this way, everyone benefits. Any extra images purchased by your students will also be released to you for your commercial use. *(Commercial releases rely on the permission of the dancers involved, release forms can be provided at no extra cost).*

[Click here to skip to our Supershoot information page.](#)

OR

#### **• Standard commercial shoot:**

Our standard commercial shoots are time based, business's have the option of a 2, 4 or a 7 hour shoot. Which ever shoot duration you choose you will have no restrictions on the number of costume changes or the number of dancers\performers within your time allocation. We also give you the option to receive all images from your shoot with no post processing or retouching. This option is perfect for those that have access to a graphic designer or re-toucher. For those that do not have access to a graphic designer or re-toucher we also offer the option of a selection of fully prepared images ready for your advertising and promotions. *(Commercial releases rely on the permission of the dancers involved, release forms can be provided at no extra cost).*

[Click here to skip to our commercial shoot information page](#)

Our Commercial shoots and Supershoots come with a dedicated dance shoot choreographer and a photo assistant included in the cost.

An exceptional service  
for the discerning dancer & performer

### CONTENTS

#### PAGE

1. General introduction & Contents
2. Supershoots
3. Standard commercial shoot
4. Our beautiful Studio
5. Contact us

#### Contact

Address: Primal Studios is located at  
Teamster close, Tuggerah, NSW, Australia.  
Email: [damian@primalstudios.com.au](mailto:damian@primalstudios.com.au)  
Web: [www.primalstudios.com.au](http://www.primalstudios.com.au)





# = SUPERSHOOT =

Commercially released images for your schools advertising and promotions

Bring 5 or more of your dancers to Primal studios and your dancers will only pay \$300 each.

This includes the session fee and a 10 digital image file package.

This is a saving of \$150 per dancer when compared to booking an individual shoot and 10 digital image file package.

Dance schools have the option to share in the cost with each student, pass the full cost on to your students or finance the shoot completely.

Your school receives all ordered images fully released for your advertising and promotional needs.

For example:

Bring **5 dancers** and your school receives a minimum of **50 commercially released high resolution image files**.

Bring **6 dancers** and your school receives a minimum of **60 commercially released high resolution image files**.

Bring **7 dancers** and your school receives a minimum of **70 commercially released high resolution image files**.

Bring **8 dancers** and your school receives a minimum of **80 commercially released high resolution image files**.

Bring **9 dancers** and your school receives a minimum of **90 commercially released high resolution image files**.

Bring **10 dancers** and your school receives a minimum of **100 commercially released high resolution image files**.

Bring **11 dancers** and your school receives a minimum of **110 commercially released high resolution image files**.

and so on....

Dancers and teachers have the opportunity to purchase extra images and packages if so desired, increasing the number of commercially released images available to your school.

## EXTRA DIGITAL IMAGE FILES

Single Image file: \$69

Package of 10 image files \$349

Package of 15 image files \$449

Package of 20 image files \$549

Package of 30 image files \$799

Package of 40 image files \$999

Package of 60 image files \$1399

Images are viewed and selected during and straight after  
your shoot, no waiting for proof sheets!

### FAST TURNAROUNDS

We aim to have all jobs completed within a week!



*Conditions Apply: Your students must be willing to sign a release allowing your school to use the images for commercial use.*



# COMMERCIAL PRICING

## Time based shoots.

Beautiful and striking images of your dancers are vital in building and maintaining a strong following and marketing campaign for your business. With more followers and fans comes greater exposure directed straight at your advertising target base. For a fraction of the cost of what we pay for phone book based advertising you can now book a commercial shoot with Primal Studios giving you striking images of your dancers at their very best. Our images will give your business the edge and help it stand out amongst your competitors.

\* **Quarter Day - \$1100** (2 hours).

*Includes 15 full resolution image files beautifully prepared and ready for your advertising and promotions.*

\* **Half Day - \$1700** (up to 4 hours).

*Includes 25 full resolution image files beautifully prepared and ready for your advertising and promotions.*

\* **Full Day - \$2500** (up to 7 hours).

*Includes 50 full resolution image files beautifully prepared and ready for your advertising and promotions.*

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**Any additional image files purchased by parents or students at your commercial photo shoot will also be released to your school prepared for commercial use at no extra cost.**

- *For your convenience your image files are chosen during and directly after your shoot.*
- *All jpeg files are provided and released for commercial use, other file formats can be provided on request.*
- *Image files are provided by digital download.*
- *Model release forms can be provided if requested.*
- *Payment is to be made on or before the shoot date. Files are provided only when payment has been made.*

## EXTRA DIGITAL IMAGE FILES

Single Image file: \$69  
Package of 10 image files \$349  
Package of 15 image files \$449  
Package of 20 image files \$549  
Package of 30 image files \$799  
Package of 40 image files \$999  
Package of 60 image files \$1399





# ONE OF A KIND DANCE PHOTOGRAPHIC STUDIO

Primal studios is not your typical photographic studio, it has been designed by Damian Tierney from the ground up to cater specifically for dancers and performers. The main shoot areas are raised wooden floors providing a familiar surface for the dancer to perform on. We have separate large white and large black shoot areas which produce the classic white space and the classic black space look and all the variations associated with these styles. With the use of our colour gels we are also able to produce a variety of striking colours and looks. Primal studios also have available the classic white wood look flooring along with a black and white checkered floor which both can be installed in minutes.

A third shoot space includes a 3 colour paper backdrop system that can accommodate basically any colour backdrop you might like.

## Key features:

- Raised wooden floors
- Large white space shoot area (9mtrs wide)
- Large black space shoot area (5 mtrs wide)
- Large modular shoot space with a paper backdrop system (5 mtrs wide)
- Overhead shooting platform
- Wide selection of coloured background gels
- White look timber floor available
- Black & white checkered floor available
- Smoke machine available.
- Aerial attachment installed over our white shoot space.
- Portable ballet barres available
- Mini tramp and crash mats available
- Photos available for viewing during and after your shoot in our dedicated gallery \ viewing room.





# CONTACT

Click on the following links to visit our pages

**Phone:** 0448884661 *please note: we do not have mobile reception at our home office, emails are the preferred method of contact :)*

**email:** [damian@primalstudios.com.au](mailto:damian@primalstudios.com.au)

**web:** [www.primalstudios.com.au](http://www.primalstudios.com.au)

**Studio Facebook:** [www.facebook.com/ThePrimalStudios](http://www.facebook.com/ThePrimalStudios)

**Primal Studio Instagram:** [www.instagram.com/primalstudios](http://www.instagram.com/primalstudios)

**Damian Tierney Facebook:** [www.facebook.com/Damian.Tierney.photographer](http://www.facebook.com/Damian.Tierney.photographer)

**Damian Tierney Instagram:** [www.instagram.com/primalstudios](http://www.instagram.com/primalstudios)

**Damian Tierney web:** [www.damiantierney.com](http://www.damiantierney.com)

**Lauren Tierney Facebook:** [www.facebook.com/laurentierneyphotographer](http://www.facebook.com/laurentierneyphotographer)

**Lauren Tierney Instagram:** [www.instagram.com/misstierney](http://www.instagram.com/misstierney)

**Jo Cotterill Instagram:** [www.instagram.com/jocotterill](http://www.instagram.com/jocotterill)

*prices are subject to change*

