## COMMERCIAL PRICING

#### Images are released for commercial use.

With the huge shift from paper based advertising to online web and social media based advertising your image as a successful and effective business heavily relies on your ability to project the very best you have to offer. Gone are the days where your best option was to spend a fortune on phone book advertising which then had limited exposure by only being distributed to your local region. With the rise of online social media you are now able to create a following and share your story with the wider community and potential clients.

Beautiful and striking images of your dancers are vital in building and maintaining a strong following and marketing campain for your business. With more followers and fans comes greater exposure directed straight at your advertising target base. For a fraction of the cost of what we pay for phone book based advertising you can now book a commercial shoot with Primal Studios giving you striking images of your dancers at their very best.

Our images will give your business the edge and help it stand out amongst your competitors.

#### Full Day - \$2500 (8 hours).

*Includes* <u>40 full resolution image files</u> beautifully prepared and ready for your advertising and promotions.

#### \* Half Day - \$1700 (4hours).

*Includes* 20 *full resolution image files* beautifully prepared and ready for your advertising and promotions.

### \* Quarter Day - \$1100 (2 hours).

*Includes* 10 *full resolution image files* beautifully prepared and ready for your advertising and promotions.

- Extra 10 commercial image files: \$499
- For your convenience your image files are chosen during and directly after your shoot.
- All jpeg files are provided and released for commercial use, other file formats can be provided on request.
- Image files are provided on a USB thimb drive or digital download.
- Model release forms can be provided if requested.
- Payment is to be made on or before the shoot date. Files are provided only when payment has been made.

#### ACCESS TO DISCOUNTED PRINTS FOR COMMERCIAL SHOOTS

Discounted prints are applied to any commercially purchased image file.

*Single 5x7 - normally - \$29* commercial discount - \$12 Single 6x8 - normally - \$39 commercial discount - \$17 Single 8x12 - normally - \$59 commercial discount - \$22 Single 12x18 - normally - \$79 commercial discount - \$35 Single 16x24 - normally - \$99 commercial discount - \$45 Single 20x30 - normally - \$149 commercial discount - \$65 Single 20x40 - normally - \$169 commercial discount - \$80

package of 10 5x7" prints - normally - \$199 package of 10 6x8" prints - normally - \$299 package of 10 8x12" prints - normally - 399 package of 10 12x18" prints - normally - \$599 commercial discount - \$249

commercial discount - \$99 commercial discount - \$149 commercial discount - \$199



# Frimal Studios

## CONTACT

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prices are subject to change

