

# Primal Studios

Specialising in dance & performing arts photography

## COMMERCIAL SHOOTS FOR DANCE SCHOOLS

Dance photographer Damian Tierney, working out of Primal Studios at Tuggerah, NSW provides dancers & performers with a high quality and dedicated service. With 10 years exclusively shooting dancers and 20 years association with the dance industry, there is no reason for compromise when it comes to your image as a leading dance school.

### **Why book a commercial dance shoot?**

With the shift from paper based advertising to online web and social media based advertising your image as a successful and effective dance school heavily relies on your ability to project the very best your school has to offer.

Gone are the days where your best option was to spend a fortune on phone book advertising which then had limited exposure by only being distributed to your local region. With the rise of online social media you are now able to create a following and share your dance schools story with the world, and potential clients. Beautiful and striking images of your dancers are vital in building and maintaining a strong following for your school. With more followers and fans comes greater exposure directed straight at your advertising target base.

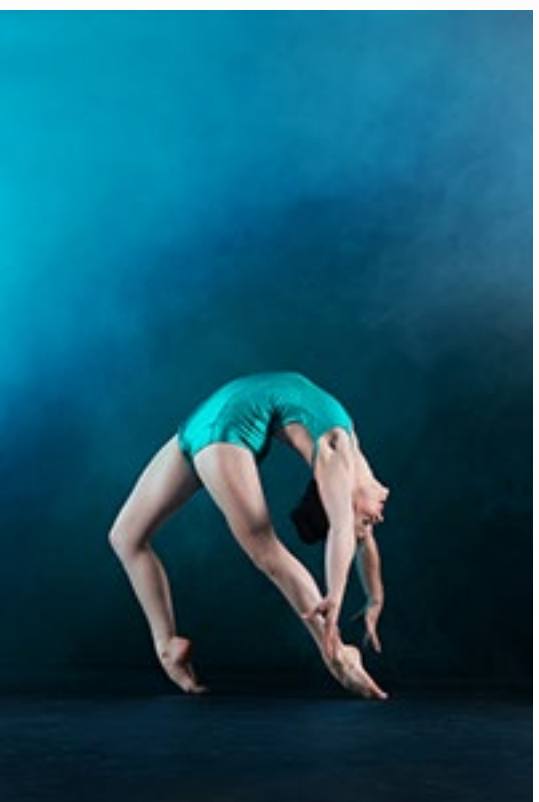
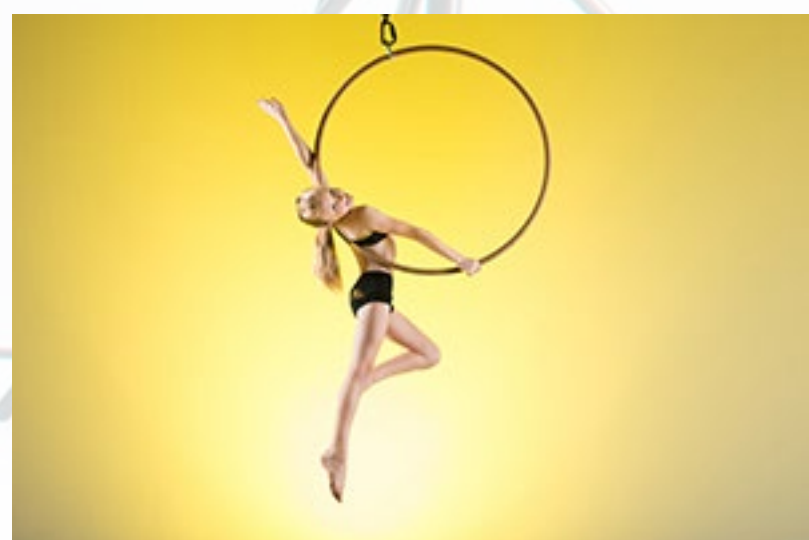
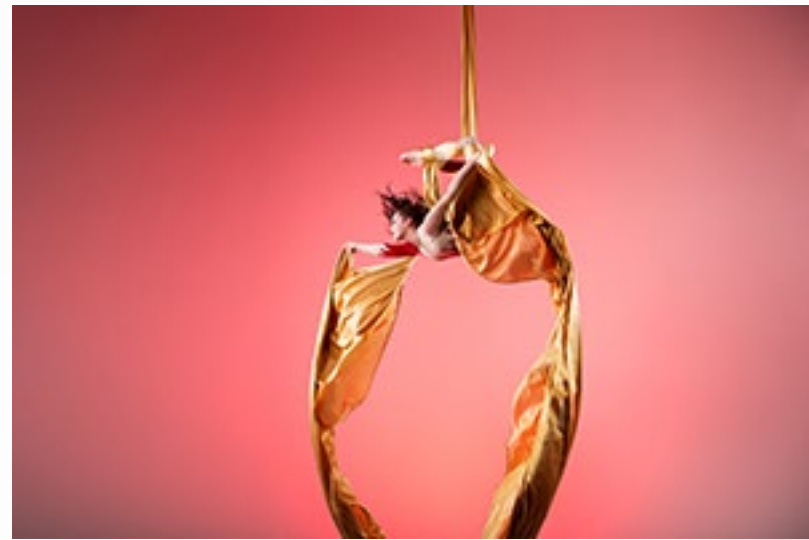
For a fraction of the cost of what we pay for phone book based advertising you can now book a commercial shoot with Primal Studios giving you potentially hundreds of amazing promotional images of your dancers at their very best. One of our shoots could easily provide you with years' worth of promotional material, keeping your online social media pages and website fresh, up to date and professional. Our images will give your school the edge and help it stand out amongst your competitors.



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# A SAMPLE OF THE LOOKS AVAILABLE AT YOUR SHOOT



Primal studios is not your typical photographic studio, it has been designed specifically for dancers and performers. Our main shoot areas are raised wooden floors providing a familiar surface for the dancer to perform on. We have large white and large black shoot areas which produce the classic white space and black space type dance photo. These 2 spaces can also be colour gelled to produce a variety of colours and effects. Primal studios also have available a classic white wood look vinyl floor along with a black and white checkered floor which both can be installed in minutes.

## Key features:

- Raised wooden floors
- Large white space shoot area
- Large black space shoot aerea
- Selection of coloured background gels
- White look timber floor available
- Black & white checkered floor available
- Smoke machine available.
- Aerial attachment installed over our white shoot space.
- Portable ballet barres available
- Photos available for viewing during and after your shoot.

# ADDED BONUS!

With our half and full day commercial shoots we also offer heavily discounted photographs.

## ACCESS TO DISCOUNTED PRINTS

<i>Single 5x7 - normally - \$29</i>	<b>commercial discount - \$12</b>
<i>Single 6x8 - normally - \$39</i>	<b>commercial discount - \$17</b>
<i>Single 8x12 - normally - \$59</i>	<b>commercial discount - \$22</b>
<i>Single 12x18 - normally - \$79</i>	<b>commercial discount - \$35</b>
<i>Single 16x24 - normally - \$99</i>	<b>commercial discount - \$45</b>
<i>Single 20x30 - normally - \$149</i>	<b>commercial discount - \$65</b>
<i>Single 20x40 - normally - \$169</i>	<b>commercial discount - \$80</b>

<i>package of 10 5x7" prints - normally - \$199</i>	<b>commercial discount - \$99</b>
<i>package of 10 6x8" prints - normally - \$299</i>	<b>commercial discount - \$149</b>
<i>package of 10 8x12" prints - normally - 399</i>	<b>commercial discount - \$199</b>
<i>package of 10 12x18" prints - normally - \$599</i>	<b>commercial discount - \$249</b>

*These offers are only available to our half & full day commercial shoots for dance schools.*



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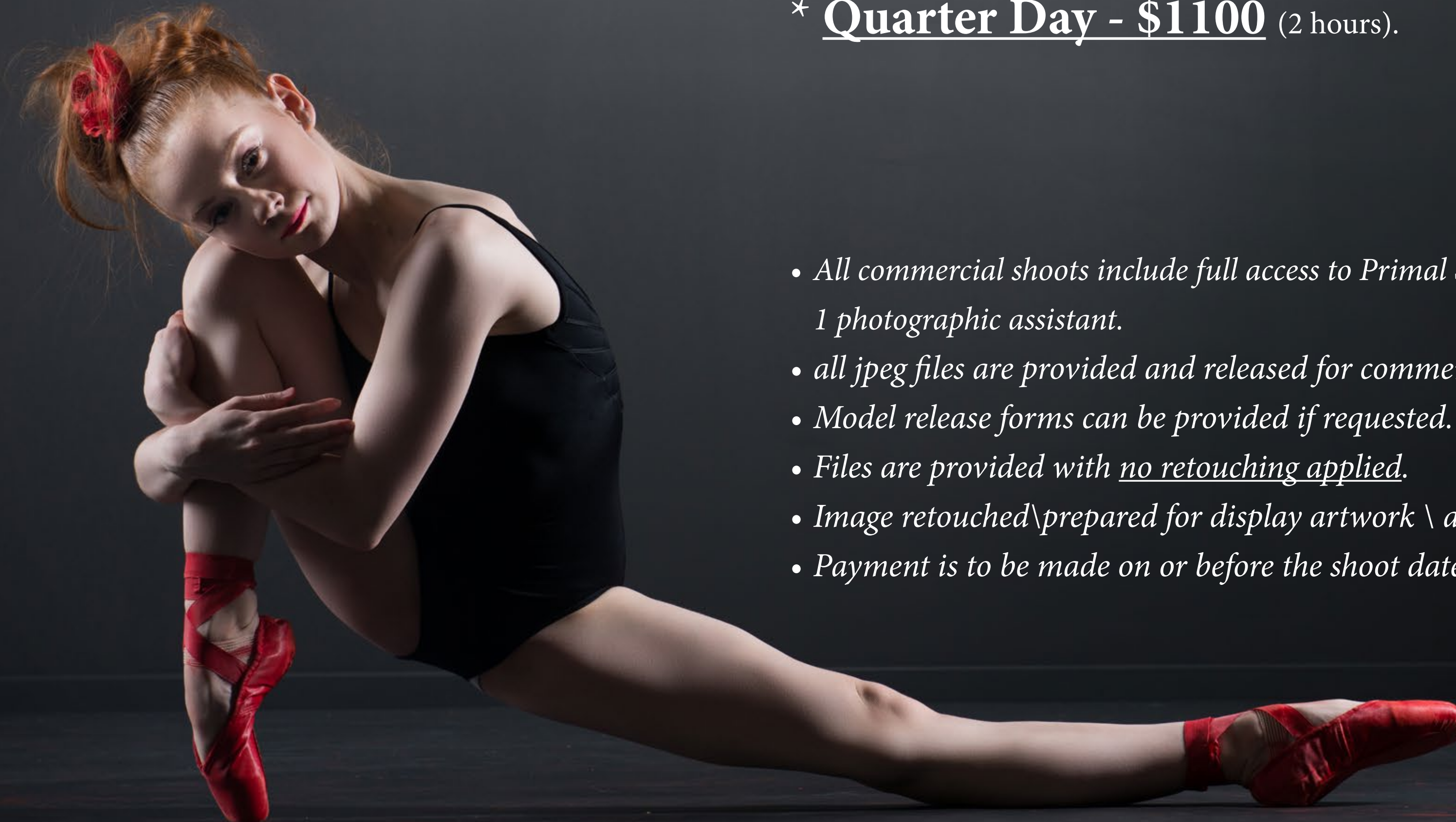


# COMMERCIAL SHOOT PRICING

Prices include all image files provided on a USB thumb drive and released for commercial use.

- \* Full Day - \$2500 (8 hours).
- \* Half Day - \$1700 (4 hours).
- \* Quarter Day - \$1100 (2 hours).

- *All commercial shoots include full access to Primal Studios, all available equipment, photographer Damain Tierney and 1 photographic assistant.*
- *all jpeg files are provided and released for commercial use, other file formats can be provided on request.*
- *Model release forms can be provided if requested.*
- *Files are provided with no retouching applied.*
- *Image retouched\prepared for display artwork \ advertising = \$20 per image. (does not include etching)*
- *Payment is to be made on or before the shoot date. Files are provided only when payment has been made.*



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# PROJECT THE BEST IMAGE POSSIBLE FOR YOU AND YOUR DANCE SCHOOL

with our beautiful and striking images.

Contact Primal Studios today to discuss and book your dance shoot.

## Contact

Address: Primal Studios is located at Teamster close, Tuggerah, NSW, Australia.

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Instagram: [www.instagram.com/damiantierney](http://www.instagram.com/damiantierney)



WE  
CAN  
MAKE  
DREAMS