

Primal Studios

Specialising in dance & performing arts photography

Internationally renowned dance photographer Damian Tierney, teamed with multi award winning choreographer and elite dancer trainer Jo Cotterill, working out of Primal Studios, a new custom built dance photographic studio at Tuggerah, NSW provides dancers & performers with the ultimate dance shoot experience. Never before has a photographic service been so specialised to cater for the dancer & performer. There is no longer a reason for compromise when it comes to your image as a dancer. The team at primal Studios work to capture the very best of your form and technique often wowing dancers by capturing their image like they have never seen or even thought possible.

Prices

For the quality and service that we offer you will find our prices very reasonable.

We offer 2 channels of pricing,

- packages which save you money by including different combinations of prints, files and/or wall art
- OR
- a base session fee with individual prices for prints, files and wall art.

The session fee is for our time and expertise, we **do not** have a minimum buy requirement for our prints and files.

Session fees start at \$99, Single prints from \$29, 10 print packages from \$199, image file packages from \$169. We also offer beautiful wall art in canvas, acrylic, aluminium panels, traditional frames and soon to come, photo books. All ordered prints come with web pictures for display on your online social pages and you receive 50% off on reprints. Gift Certificates are available. Scroll down for our package and full price lists.

Booking a shoot

To secure your booking the non refundable session fee payment must be made. Studio shoots require a deposit of \$99. Half and full day packages require a non refundable \$200 deposit, full payment for our half and full day shoots should be made before or on the day of your shoot. If for any reason your booking is cancelled you will have the opportunity to reschedule your shoot to the next available date or to a mutually agreed time.

Shoot time

With 10 years experience shooting all styles of dance and acrobatics at all skill levels we are highly efficient at creating striking dance images. We advertise “approximately” 1 hour for our studio, location, and sunrise session shoots. We “generally” find that with a highly skilled and versatile dancer with a large repertoire such as an advanced diploma of dance student, a 1- 2 hour shoot can produce hundreds of images to choose from, depending on the dancer of course. Dancers with a more basic training tend to need only a maximum of up to one hour to get a great portfolio of images to choose from, sometimes more but often less, again it is different with every dancer. Because of this we work to make sure that every dancer performs everything they wish plus everything we feel they are capable of.

The length of your shoot is also reflected by what you actually want out of the shoot. If you are simply looking for a couple of photos or just one of our beautiful wall art pieces then the shoot will not take long as we work to capture what you need. If you would like to purchase many photographs and/or files with multiple looks and lighting styles we will spend the extra time and again capture what you need.

Because of this we tend not to time our shoots, every dancer is different and it is our experience that with our guidance and instruction that generally the most experienced dancers are very excited with what we have created even after the first few minutes.

Contact

Address: Primal Studios is located at Teamster close, Tuggerah, NSW, Australia.

Email: damian@primalstudios.com.au

Phone: 0448 884 661

Web: www.primalstudios.com.au



SCROLL
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ONE OF A KIND DANCE PHOTOGRAPHIC STUDIO

Primal studios is not your typical photographic studio, it has been designed by Damian Tierney from the ground up to cater specifically for dancers and performers. The main shoot areas are raised wooden floors providing a familiar surface for the dancer to perform on. We have separate large white and large black shoot areas which produce the classic white space and the classic black space look. With the use of our colour gels we are also able to produce a variety of striking colours and looks. Primal studios also have available the classic white wood look flooring along with a black and white checkered floor which both can be installed in minutes. A third shoot space includes a 3 colour paper backdrop system that can accommodate basically any colour backdrop you might like.

Key features:

- Raised wooden floors
- Large white space shoot area (9mtrs wide)
- Large black space shoot area (5 mtrs wide)
- Large modular shoot space with a paper backdrop system (5 mtrs wide)
- Selection of coloured background gels
- White look timber floor available
- Black & white checkered floor available
- Smoke machine available.
- Aerial attachment installed over our white shoot space.
- Portable ballet barres available
- Photos available for viewing during and after your shoot in our dedicated gallery \ viewing room.



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\$99 – Studio sessions - up to 2 dancers *was \$149*

Includes

- Pre shoot consultation either at our studio or over the phone (your choice),
- Access to our amazing studios and equipment at Tuggerah for approximately a 1 hr shoot,
- Dance photographer Damian Tierney & choreographer Jo Cotterill's time and expertise,
- A fun and easy going experience with guidance throughout the shoot,
- View and order your photos straight after your shoot! (*your order is placed and paid for at this time*)

The Session Fee does not include any prints or products. These are purchased separately.



\$149 – Location sessions - up to 2 dancers *was \$199*

Includes

- Pre shoot consultation either at our studio or over the phone (your choice),
- Approximately 1 hour of photography at a location of your choice (on the Central Coast),
- Dance photographer Damian Tierney & choreographer Jo Cotterill's time and expertise,
- A fun and easy going experience with guidance throughout the shoot,
- In person ordering session at our studio (*your order is placed and paid for at this time*)

The Session Fee does not include any prints or products. These are purchased separately.



\$249 – Our amazing sunrise sessions *was \$299*

- Pre shoot consultation either by phone or in person at our studio (your choice),
- Approximately 1 hour of sunrise shoot at a location of your choice (on the Central Coast)
- Dance photographer Damian Tierney & choreographer Jo Cotterill's time and expertise,
- A fun and easy going experience with guidance throughout the shoot,
- In person ordering session at our studio (order is placed at this time)

The Session Fee does not include any prints or products. These are purchased separately.



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DANCE SHOOT EXTRAVAGANZAS

HAVE IT ALL!

Primal Studios

\$799 – HALF day shoot - (for 1 dancer or share the cost over 2 dancers)

- Pre shoot consultation either by phone or in person at our studio.
- Approximately 4 hours of our time on location and/or at our studio at Tuggerah.
- Full access to all the photographic styles and lighting techniques offered by Primal Studios.
- In person ordering session at our studio (files are chosen at this time)
- One 8x12” photograph
- Two 5x7” photographs
- 20 full resolution retouched image files

\$1400 – FULL day shoot extravaganza - (for 1 dancer or share the cost over 2 dancers)

- Pre shoot consultation either by phone or in person at our studio.
- Approximately 8 hours of our time at our studio and/or a Sunrise\Sunset shoot.
- Full access to all the photographic styles and lighting techniques offered by Primal Studios.
- In person ordering session at our studio (files are chosen at this time)
- One beautiful 12x18 canvas or framed print.
- Two 8x12” photograph
- Four 5x7” photographs
- 30 full resolution retouched image files.



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PACKAGES

All packages include the session fee.

THE 'IMAGE FILE' PORTFOLIO - \$350

- Up to 2 hours shoot time at Primal Studios
- Multiple wardrobe changes
- 10 beautifully prepared full resolution image files.
- Up to 2 dancers

THE 'PRINT' PORTFOLIO - \$450

- Up to 2 hours shoot time at Primal Studios
- Multiple wardrobe changes
- 10 beautifully prepared and printed 8x12" photographs
- low resolution web files of you prints perfect for online display
- Up to 2 dancers

THE '16X24 CANVAS' PACKAGE - \$399

- Up to 2 hours shoot time at Primal Studios
- Multiple wardrobe changes
- One beautiful 16x24" canvas ready to hang
- One 8x12" photograph
- Two 5x7" photographs
- Low resolution web files of you prints perfect for online display

THE '20X30 FRAMED' PACKAGE - \$499

- Up to 2 hours shoot time at Primal Studios
- Multiple wardrobe changes
- One beautiful 20x30" framed photograph
- One 8x12" photograph
- Two 5x7" photographs
- Low resolution web files of you prints perfect for online display



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AUDITION \ CORPORATE HEAD AND BODY SHOTS - \$200

Includes

- Pre shoot consultation either at our studio or over the phone (your choice),
- All photos supplied on a USB thumb drive straight after your shoot,
- Choose 2 head shots and 2 body shots to be retouched and prepared for print in colour and Black & White
(supplied by email or digital download)
- A fun and easy going experience with guidance throughout the shoot,
- View and select your photos straight after your shoot!

No action shots, this is for head and body shots only.



SEPERATE PRINT /FILE AND WALL ART PRICING

PRINTS

- Single 5x7 - \$29
- Single 6x8 - \$39
- Single 8x12 - \$59
- Single 12x18 - \$79
- Single 16x24 - \$99
- Single 20x30 - \$149
- Single 20x40 - \$169

SAVE WITH OUR 10 PRINT PACKS

- package of 10 - 5x7" prints \$199
- package of 10 - 6x8" prints \$299
- package of 10 - 8x12" prints \$399
- package of 10 - 12x18" prints \$599

RECEIVE A 50% DISCOUNT ON ANY REPRINT.

EXTRA VIEWING SESSIONS

If required a second viewing session can be arranged at a cost of \$40. This fee is taken off any order made at this viewing session over \$100

CONTACT

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Email: damian@primalstudios.com.au or lauren@laurentierney.com

web: www.primalstudios.com.au

Facebook: www.facebook.com/ThePrimalStudios

Instagram: www.instagram.com/primalstudios

prices are subject to change

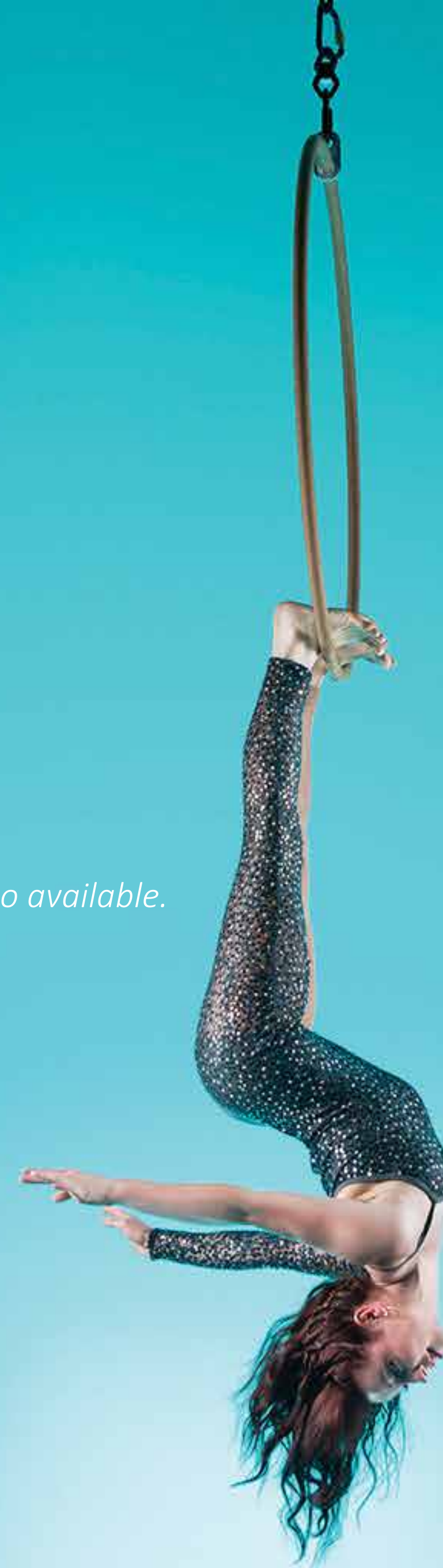
FILES

- Single Image file: \$69
- Package of 5 image files \$169
- Package of 10 image files \$299
- Package of 20 image files \$549
- Package of 40 image files \$999
- Package of 60 image files \$1399

CANVAS PRINTS

- 12x18" = \$185
- 16x24" = \$289
- 20x30" = \$360
- 20x40" = \$476
- 30x40" = \$699

*Framed prints, Acrylic and Aluminium panels are also available.
All wall art samples are on display at the studio.*



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